



Rental Property News Advertising

Santa Barbara Rental Property Association
Formerly Santa Barbara Apartment Association, Serving Santa Barbara County

New Advertiser

Renewal - Expires _____ Payment Due Date _____

Firm Name _____

Street Address _____

Mailing Address _____

City _____ State _____ Zip _____

Business Phone _____ Fax _____ E-mail _____

Recommended by (Optional) _____

| Ad Size | Height (inches) | Width (inches) | Contract Rate | Minimum Insertion | Number Insertions | Cost |
|--|-----------------|----------------|---------------|-------------------|-------------------|-----------|
| Full Page* | 10 | 7 1/2 | \$125 | 2 | | \$ |
| Half Page* | 4 7/8 | 7 1/2 | \$75 | 4 | | \$ |
| Quarter Page | 4 7/8 | 3 5/8 | \$40 | 6 | | \$ |
| <i>PREPAID 1/4, 1/2 & FULL PAGE AD BONUS - PAY FOR 12 MONTHS & RECEIVE 13TH FREE!</i> | | | | | | |
| Business Card | 2 | 3 | \$25 | 6 | | \$ |
| *Special Position (back cover or inside cover, when available) -- ADD 20% | | | | | | |
| TOTAL: | | | | | | \$ |

First Insertion _____ Final Insertion _____

ARTWORK / ELECTRONIC FILES

Ad must be correct size (see above for exact dimensions) and submitted by e-mail, send in PDF or RTF format to sbrpa@aol.com.

DEADLINES

Payment and application must be submitted by the 10th of the month prior to printing. Ads can be changed during contract period if submitted prior to the 15th of the month prior to printing.

Prices quoted are subject to change. All copy subject to approval of publisher and must not exceed the above sizes. Publisher takes no responsibility for errors and liability is limited to the cost of space ordered by the advertiser.

Signature _____ Title _____

_____ Date _____

| FOR OFFICE USE ONLY | | | | Date Received _____ |
|---------------------|---|---|---|---------------------|
| X | B | A | L | Amount \$ _____ |

